

## COVER LETTER

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Hiring Manager  
Data Quality Campaign  
Washington, DC

**Subject:** Application for Associate/Senior Associate, Policy and Advocacy - Data Quality Campaign

Dear Hiring Manager,

I am writing to apply for the Associate/Senior Associate, Policy and Advocacy position at the Data Quality Campaign. I earned my M.S. in Computer Science from Washington University in St. Louis and my B.A. in Computer Science & Data Analytics from Ohio Wesleyan University. At WashU's Taylor Family Center for Student Success, I used data analysis and survey design to strengthen programs for first-generation and limited-income students – work that gave me direct experience with the kind of data-driven advocacy DQC leads. DQC's focus on making data work for students across the P-20W pipeline aligns with both my technical training and my commitment to evidence-based improvement in education.

DQC's research and policy analysis requires the ability to dig into complex topics and translate findings into clear resources. At the Taylor Family Center, I tracked program impact through survey design and social media analytics, converting those insights into process manuals and actionable recommendations for staff. At Ohio Wesleyan, I designed a survey experiment on AI's workplace impact, analyzed approximately 1,000 responses using R and Tableau, and presented the findings at the university's Spring Student Symposium. My master's thesis involved building a pipeline to analyze over 26,000 participant-weeks of driving data across six predictive models – work demanding both analytical rigor and clear communication of complex results. I also bring relevant AI literacy from graduate coursework in deep learning, an AI engineering internship, and a presentation on AI to high school students, directly relevant to DQC's emerging focus on AI technologies.

This role also calls for coordination across teams, managing priorities, and working with diverse stakeholders. As Vice President of the Graduate-Professional Council (GPC) Chamber of the Graduate and Professional Student Council, I chaired the Constitution Committee through a multi-month stakeholder process, managed the Council's communications infrastructure, and represented graduate students to university leadership. I have served on two university advisory boards, planned community programs for first-generation students, and coordinated events as Treasurer for HackWashU. As a Graduate Teaching Assistant for Data Manipulation & Management at Scale, I guided students through building data pipelines and conducted oral exams – experience that maps to the facilitation and training this role involves with state leaders and partners.

I grew up in a first-generation, limited-income household and understand how the right information at the right time can change a student's trajectory. DQC's mission – ensuring that data works for everyone navigating their education and workforce journeys – resonates with my own experience and with the work I have done at the Taylor Family Center. I have seen that data, when used well, determines which students get support and which programs receive funding. I want to contribute to an organization that works at the systems level to make data serve students, families, and communities.

Thank you for considering my application. I would welcome the opportunity to discuss how my experience in data analysis, research, and mission-driven program support could help DQC advance policies that make data work for students. I look forward to hearing from you.

Sincerely,

Aadarsha Gopala Reddy