

COVER LETTER

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Hiring Manager
Sling Money

Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Data Analyst Lead position at Sling Money, as advertised on your website. The opportunity to build the data function from the ground up at a rapidly growing fintech company, as described in the job description, is particularly exciting and aligns perfectly with my aspirations and experience.

During my recent Data Analyst Internship at Lab714, a startup in Florida, US, I had the opportunity to leverage data-driven insights to achieve a significant 20% reduction in operating costs for owners of swimming pools. This experience instilled in me a deep appreciation for the power of data to drive tangible business impact, particularly in optimizing processes and improving efficiency - skills I am eager to bring to Sling Money to shape product development and accelerate growth.

Furthermore, my academic research and projects have provided me with a robust foundation in advanced analytical techniques and tools directly relevant to this role. In my independent study on AI in the Workplace, I utilized Tableau and R to analyze survey data from 250 employees, uncovering key trends and presenting actionable insights. Similarly, my project on Multimodal Prediction of Alzheimer's Disease involved developing and implementing deep learning models using TensorFlow and Keras, processing complex clinical and imaging data, and rigorously evaluating performance metrics. These experiences have honed my abilities in statistical analysis, experimental design, and translating complex data into clear, data-driven stories - skills crucial for fostering a data culture at Sling Money and solving your most challenging business questions.

I am particularly drawn to Sling Money's mission to build a billion-user financial app and democratize global money transfer. I am confident that my analytical skills, technical proficiency in SQL and Python, and passion for data-driven decision-making will enable me to make a significant contribution to your team and help drive Sling Money towards its ambitious goals.

Thank you for considering my application. I am eager to discuss how my skills and experiences align with the Data Analyst Lead role and am available for an interview at your earliest convenience.

Sincerely,

Aadarsha Gopala Reddy